8. Youth and Government
What they think about government; 40% trust politicians, while 65% trust government. The most trusted institution is the family (94%) followed by religious organizations at 86%.

Only 52% of the youth had knowledge of government initiatives for youth;

76% of the youth reported that they have not benefited from government-initiated youth programs.

What the youth want government to address:
Unemployment was by far, the top concern at 63%.
Other concerns were lack of access to capital at 11% and lack of business opportunities at 9% and discrimination and non-recognition at 4.7%.

9. The future
77% of the youth believe Kenya will be richer materially, with better access to quality education and health, and more jobs for youth;
67% believe society will reward merit and hard work. At the same time;
40% believe there will be more corruption, and 30% believe the country will be poorer in ethics and values, and experience more substance abuse.

Implications of the Findings
This study does not offer solutions or policy recommendations.
Instead, it is an invitation to further dialogue, debate and new questions, and furnishes key data that can inform the collective search for a shared framework for policies, programs and actions necessary to prepare Kenya’s youth to thrive and lead in a competitive and globalised world.

Hence, four key implications of the study call for a broader and sustained national dialogue, debate and resolution.

• A non-ethnic, socially cohesive society is possible: That older youth aged between 30 and 35 years hold stronger ethnic identities could invite two hypotheses;
  1. that something about our socio-economic and political “realities” incentivizes or makes strong ethnic affiliations expedient;
  2. that we are perhaps witnessing a generational shift and that a Kenya first identity will trump other forms of identity.

• The Education Dividend: Kenya has a strong foundation for a transition to a knowledge-based workforce. However, a well-educated population comes with high expectations for labor participation and a high quality of life.
The social and political costs of our failure to deliver on the expectations of the youth: High expectations of the future – richer society, more jobs for the youth, better access to health, merit-based society – demands that we ensure that our national vision and development planning are anticipatory and responsive.

• Low capacity to absorb the growing supply of school leavers, college and university-educated labor in the decade when Kenya recorded the highest headline GDP growth: With an employment rate of 30% among university graduates, there is likely a weak positive association between education and employment.
Moreover, this finding on low employment rates among the youth corroborates a recent World Bank report and official government statistics, which show that of the 800,000 jobseekers entered the labor market in 2011, only 50,000 (6.25%) could find employment in the formal private sector of the economy.

• A crisis of integrity: The stated desire for entrepreneurship; starting and owning business, as opposed to paid employment is not compatible with what appears to be a high tolerance for corruption, tax evasion and a desire to make money by any means possible.

Similarly, a young and corruptible electorate could undermine democracy by making it difficult for candidates who lack significant financial resources to compete for votes.

Moreover, the youth’s concern about a future that will be short on ethics and plagued with corruption demands urgent and collective attention.
Key Findings

1. Identity
It is widely believed that Kenya is irredeemably fractured country. However, ethnicity is the least important dimension of identity among Kenyan youth.

40% of youth identify as Kenyans first, while 35% identify as youth first.

About 12% identify by their faith first, while less than 5% of Kenyan youth identify by their ethnicity first, although the number is higher among those between 30 and 35.

The sense of regional identity is extremely limited: less than one percent identify as East African.

2. Integrity
50% believe it doesn’t matter how one makes money as long as one doesn’t end up in jail; 47% admire those who hook or crook; 30% believe corruption is profitable; 73% are afraid to stand up for what is right for fear of retribution; only 40% strongly believe that it is important to pay taxes.

35% of the youth would readily take or give a bribe.

3. Political Participation
Overall, the youth have positive views about politics and democracy. 90% believe it is important to vote, while 70% believe they have the power to make a difference. However, 62% of the youth are vulnerable to electoral bribery, with 40% saying they would only vote for a candidate who bribed them.

Compared to the urban counterparts, rural males were twice as likely to vote for the candidate who bribed them; similarly, 40% more rural women, compared to urban women, would vote for the candidate who bribed them.

4. Values
When asked what they value most, 85% valued faith first, 60% valued family first, 45% valued work first and 30% valued both wealth and freedom first.

5. Aspirations
A majority of Kenyan youth (48%) would like to go into business.

Only 26% percent wish to pursue careers such as engineering, law, medicine, and teaching; only 11% would wish to go into farming.

6. Education Dividend
Only 22% had primary education as the highest level. 78% had attained post primary education compared to only 34% in 2009, according to census.

From the survey, 38.6% had post secondary education. This is by far, Kenya’s best-educated generation.

7. Employment
Overall, unemployment among youth was 55%. Unemployment was highest among women (62%), and even higher among rural women (68%).

Employment rates were lowest among those without post-secondary education (15%).

By comparison, 32% of those with post-secondary education were unemployed. 1 in 2 graduates were unemployed and only 1 in 5 youth with university degrees were in self-employment.